

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

»»» MAY 14-16 «««
AANA26
» PHOENIX, ARIZONA «

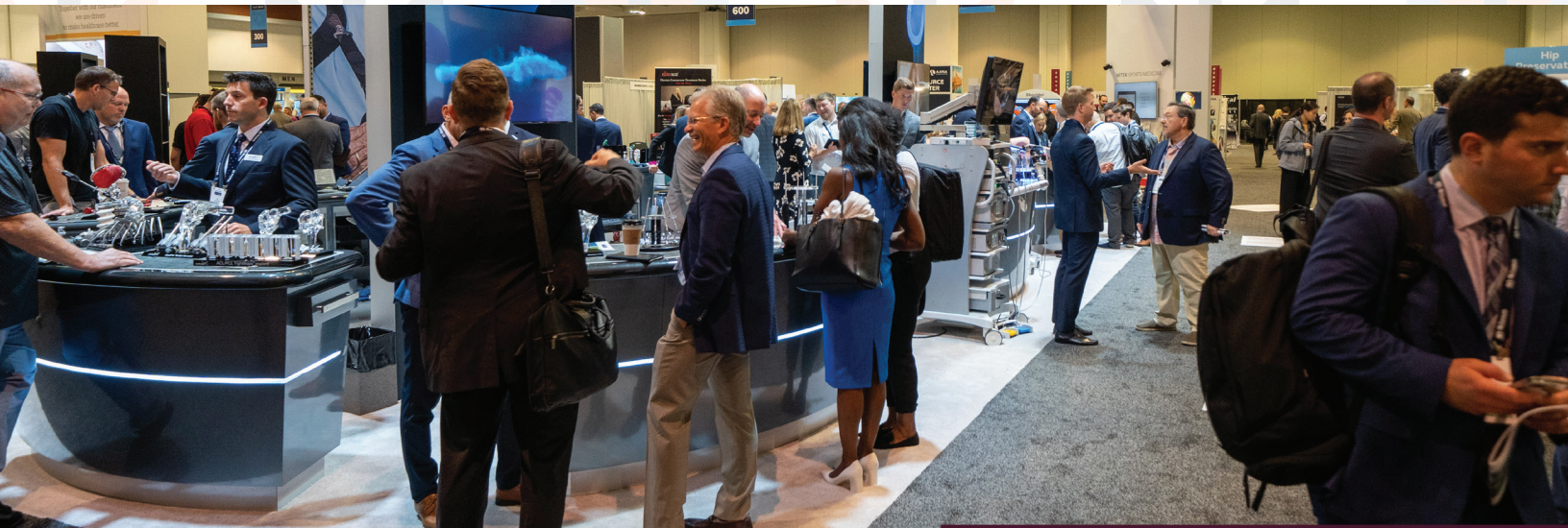
Be a part of the 44th Annual Meeting of the Arthroscopy Association of North America (AANA), May 14-16, 2026 at the J.W. Marriott Phoenix Desert Ridge in Arizona.



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AANA26
» PHOENIX, ARIZONA «

Support the largest meeting focused on the advancement of arthroscopy and minimally invasive surgery, attended by Orthopaedic Surgeons and advanced practitioners.

Attend **AANA26** to personally interact with Orthopaedic Surgeons and other medical professionals such as Allied Health partners, Physical Therapists and Athletic Trainers. Maximize your experience through increased company and/or product education and awareness. Join us at the J.W. Marriott Phoenix Desert Ridge, May 14-16, 2026.



Why Exhibit at AANA25

Exhibiting at AANA25 gives you unparalleled exposure to current and prospective clients.

Benefits include:

- Access to surgeons from around the globe interested in the latest orthopaedic innovations.
- Exposure to professionals that represent and influence current industry standards.
- Environment aided to promote cohesion and networking between clients and exhibitors.
- Industry education and sponsorship opportunities.
- Unopposed Exhibit Hall hours.
- Full conference registration.
- And much more!

Did you know?

74% of survey respondents said they practice Arthroplasty



AANA BY THE NUMBERS

Statistics from AANA25 in Washington, D.C.

2025 AANA Annual Meeting Attendance

1,000+ ATTENDEES



90% of annual meeting attendees are Surgeons



Shoulder and **Knee** are the most cited primary joints

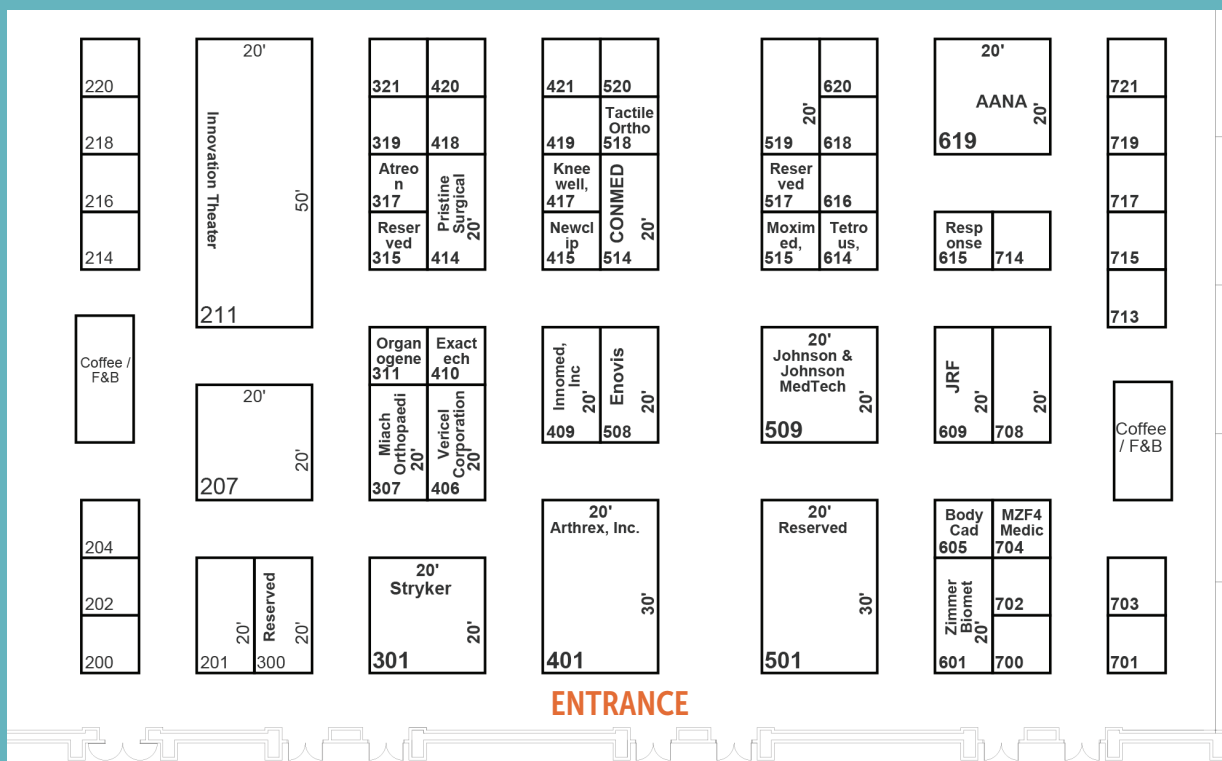
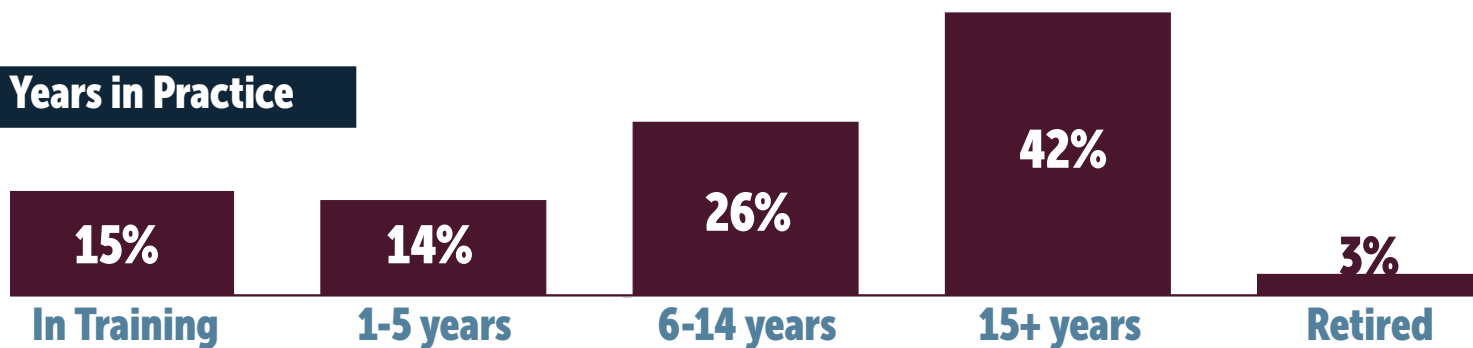


39% of annual meeting attendees are employed in small, large or independent practices



Annual meeting attendees represent **30+ different countries**

Years in Practice



BENEFITS OF EXHIBITING

Exhibit Hall Hours

Thursday, May 14
8:30 a.m.-4:30 p.m.;
5:30-7 p.m.

Unopposed Hours for Surgeons:

>> 9-10 a.m.

>> 12:20-1:40 p.m.

>> 3:30-4:30 p.m.

>> 5:30-7 p.m.

Welcome Reception

Friday, May 15
8:30 a.m.-4:30 p.m.

Unopposed Hours for Surgeons:

>> 9:30-10:30 a.m.

>> 12:20-1:35 p.m.

>> 3-4 p.m.

*This preliminary schedule is
 subject to change.*



- Company listing to include booth description and website link in the mobile app.
- Unopposed hours each day.
- Beverage service during breaks.
- Welcome Reception Thursday evening in the Exhibit Hall.
- Three badges per 10' x 10'.
- Access to over 1,000 attendees who are committed to advancing arthroscopy and minimally invasive surgery.

EXHIBIT RATES FOR AANA ANNUAL MEETING

Pricing Per # of Booth Units. Booths are 10' x 10'.

	By September 1, 2025	After September 1, 2025
10' x 10'	\$3,700	\$3,900
Corner	\$3,900	\$4,000
Island	\$4,100	\$4,300
Turnkey	\$4,700	\$4,800



Industry Lunch Presentation

Host your very own 60-minute presentation for up to 75 attendees with boxed lunches and beverages included. Three (3) lunch presentations will be offered daily with one badge scanner and basic AV including microphone, monitor and audio. Video recording available for an additional charge.

Option 1: \$30,000

Includes Guestroom door drop and pre-registration list

Option 2: \$35,000

Includes Guestroom door drop, pre-registration list and video recording posted to the AANA annual meeting virtual platform. Metrics for the video posting will be provided.

ICL Support

Instructional Course Lectures (ICLs) provide an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Supporters of these courses are acknowledged on the AANA website, mobile app and on-site signage. Supporters are offered the opportunity to select which course they would like to support on a first-come, first-serve basis.

Opportunity Cost: \$5,000 per course

Industry Innovation Theater

Host a 15-30 minute education session during the unopposed morning and afternoon breaks. Sessions will take place in the Innovation Theater located in the Exhibit Hall. The theater will accommodate 50 seats with plenty of standing room. These dedicated breaks offer an ideal opportunity to showcase your company's new innovation products or services.

A maximum of three sessions are available per break, so secure your spot quickly as they sell out fast. **There are no competing sessions during the breaks, so all the meeting attendees are yours!**

Includes basic AV, session scanner, AANA will promote all of these sessions in the program, on signage and includes a push notification via the AANA app.

Opportunity Cost:
\$6,500 (15 minutes) | \$12,000 (30 minutes)

Add-On Opportunity: Highlight Your Innovation!

For an additional \$2,000, showcase a two-minute video of your innovation on the AANA Innovation webpage for one month.

Gain added visibility—performance metrics will be provided.

Wi-Fi

Exclusive Sponsorship

Support this high-visibility opportunity to have the name and logo of your organization appear on the splash page when attendees log in to use Wi-Fi. This package also offers the opportunity to select the login password used by all attendees and is promoted on the Wi-Fi signage.

Opportunity Cost: \$20,000

Hotel Key Cards

Exclusive Sponsorship

Have your company logo appear on hotel key cards given to all meeting attendees staying at the headquarter hotel. Key cards are used every day and your company logo will be prominently featured.

Opportunity Cost: \$15,000

Meeting App

Exclusive Sponsorship

The AANA app is where attendees go to find all the current information about concurrent sessions, Exhibit Hall information, activities, events and more. Secure your sponsorship now and receive a company logo login splash page, logo recognition on signage and one push notification per day.

Opportunity Cost: \$15,000

Private Meeting Room

Reserve your own dedicated meeting room located near the Exhibit Hall. The room is set up to be in a premium location with ID signage. The room is exclusively yours to use for all two days during Exhibit Hall hours. Room includes carpet, table, chairs and a trash can. Electric, additional signage, food and beverages will be available upon request for an additional cost.

Opportunity Cost: \$6,000 per room



“

Always a great meeting!
AANA brings together our
most important surgeons!

– SMITH+NEPHEW

”

Previous sponsors have the right of first refusal on their 2025 sponsorships for 2026 until September 30, 2025.

For more information about these opportunities and to create a customized package, contact Lisa Koch at 617-285-2320 or email lkoch@conventusmedia.com.

SURGICAL TRAINING OPPORTUNITIES

Surgical Training Suites on the Exhibit Floor

Includes:

- 10' X 15' Suite
- 4 Plexiglass Walls (may have back wall solid for branding purposes)
- Plexiglass Door with Lock
- Carpet
- One 6' draped Table with Chairs
- ID Sign
- Installation and Dismantle

Opportunity Cost: \$25,000

**Does not include rigging, electrical, storage counter, additional overhead lighting or 60" Monitor w/Bracket.*



MARKETING PACKAGES TO BOOST ATTENDANCE

Marketing Package A

Includes:

- 1 Guest Room Door Drop
- 1 Push Notification

Opportunity Cost: \$5,000

Marketing Package B

Includes:

- 1 Dedicated E-Blast
- Guest Room Door Drop
- 1 Push Notification

Opportunity Cost: \$8,500

For more information about these opportunities and to create a customized package, contact Lisa Koch at 617-285-2320 or email lkoch@conventusmedia.com.

Welcome Reception

Thursday, May 14 | Approximately 1,000 attendees

Audience: All AANA26 attendees and Exhibitors

Supporter will receive:

- On-site recognition at the event
- The ability for sponsor to provide handouts
- Acknowledgement in AANA Mobile App

Opportunity Cost: \$2,000 per sponsor

Women in Arthroscopy Breakfast

Saturday, May 16 | Approximately 120 attendees

Audience: Women in arthroscopy, including meeting attendees and Exhibitors

Supporter will receive:

- On-site recognition at the event
- The ability for sponsor to provide handouts
- Acknowledgement in AANA Mobile App

Opportunity Cost: \$3,500 per sponsor

EXCLUSIVE: \$10,000 includes a two-minute welcome

Emerging Leaders Program

Friday, May 15 | Approximately 100 attendees

Audience: Up-and coming Orthopaedic Surgeons, future leaders of AANA, AANA Board Members, AANA Innovation Committee

Supporter will receive:

- On-site recognition at the event
- The ability for sponsor to provide handouts
- Acknowledgement in AANA Mobile App

Opportunity Cost: \$3,500 per sponsor

EXCLUSIVE: \$10,000 includes a two-minute welcome

Resident/Fellows Reception

Friday, May 15 | Approximately 75 attendees

Audience: Residents, Fellows, AANA Leadership

Supporter will receive:

- On-site recognition at the event
- The ability for sponsor to provide handouts
- Acknowledgement in AANA Mobile App

Opportunity Cost: \$3,500 per sponsor

EXCLUSIVE: \$10,000 includes a two-minute welcome

All receptions are at the J.W. Marriott Phoenix Desert Ridge.



SPONSORSHIP OPPORTUNITIES

Guest Room Bag Drop

This is a great way to reach attendees before they visit you in the Exhibit Hall. It allows you to showcase your featured products, driving traffic to your booth. Guaranteed distribution to all attendee staying at the host hotel. Must receive AANA approval prior to production. This is not exclusive opportunity.

Opportunity Cost: \$3,500 per piece

Signage

Options include banners, wall clings, floor clings, Meterboards, etc. Digital signage opportunities are also available.

Contact Lisa Koch with Conventus Media for details at lkoch@conventusmedia.com or (617) 285-2320.

Dedicated Email Blasts

AANA will send an email to preregistered attendees on your behalf. Provide AANA with the email content and let them do the work! Metrics will be provided.

Opportunity Cost:
One: \$10,000 | Two: \$15,000

Daily Email

Sponsor the daily email sent to all registrants in the early morning highlighting the day's events.

Opportunity Cost:
All Three Days: \$10,000
One Day: \$4,000



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