

A PLAN FOR THE FUTURE

2023-2026 Strategic Plan



AANA's Vision: AANA is the global leader driving innovation for arthroscopy, minimally invasive surgery and patient care for optimal outcomes.

AANA's Mission: AANA is the leading voice for education, surgical skills and assessment, practice management and research as it relates to arthroscopy and minimally invasive surgery.

EDUCATION

AANA will be the leading organization delivering surgical skills and assessment for arthroscopy and minimally invasive surgery.



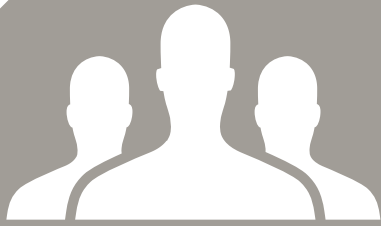
PRACTICE MANAGEMENT

AANA will be a recognized provider of practice management and leadership tools as they related to orthopaedic practice.



MEMBERSHIP

AANA will be the organization of choice for arthroscopy and minimally invasive surgery.



RESEARCH

AANA will be recognized as an association that supports research and scholarly activity as it relates to the science of arthroscopy and minimally invasive surgery.



EDUCATION



- Advanced market research and competitive analysis.
- Product portfolio assessment and audit.
- Further develop collaborative education ventures.
- Explore innovative education delivery methods.

PRACTICE MANAGEMENT



- Translation of research outcomes into practice.
- Positively impact billing and reimbursement.
- Increase participation in and support advocacy initiatives.
- Identify critical resources to support business development.

RESEARCH



- Develop operational structure for managing research activities.
- Create robust project plans for managing research initiatives.
- Explore innovative research initiatives.

MEMBERSHIP



- Determine membership growth potential and identify success targets.
- Customize recruitment efforts.
- Clearly define AANA's role in the advancement of orthopaedics
- Maximize Future Scope through demonstration of impact and roadmap of engagement.